



Why Sponsor the Wisconsin Association of Staffing Services?

Be exposed to owners and senior leaders of the staffing industry in Wisconsin. The Wisconsin Association of Staffing Services (WASS) has been working since 1971 to provide a common voice to our state's staffing agencies while supporting the needs of an increasingly complex business and regulatory environment.

Our mission is to support, expand, and unify membership with legal and legislative advocacy, educational opportunities, networking, community relations, and high ethical standards.

Our members turn to WASS to:

- Provide Wisconsin's Staffing Industry with a persuasive, influential and unified legislative voice
- Gain access to professional development opportunities for staffing industry professionals at all levels
- Network peer-to-peer with industry professionals
- Stay current with legislative and industry trends impacting the staffing industry and business
- Demonstrate your firm's commitment to high-ethics and standards for temporary staffing firms

WASS is made up of both national temporary help companies and local independent firms. Our direction is guided by our members, and the issues of all member companies are considered. WASS is your organization.

WASS offers many benefits to its members and a chance for sponsors to be exposed to:

- Outstanding Programs And Professional Development Opportunities
- Industry-Specific Webinars, Seminars, And Training Programs In Sales, Recruitment, Leadership And Operations
- Annual National Staffing Employee Week Recognition Program
- Legislative Monitoring, Lobbyist Action Plans And Legislative Alerts
- Networking Opportunities

To find out more information on WASS, visit www.wass-wi.org.



Wisconsin Association of Staffing Services

Sponsorship Opportunities

	Platinum Chapter Sponsor \$4,000	Gold Chapter Sponsor \$2,000	Silver Industry Event Sponsor \$1,500	Bronze Event Sponsor \$500	Advertising Only \$250
WASS Membership List	✓	✓	✓	N/A	N/A
Event Attendee List	✓	✓	✓	✓	✓
5 minute Introductory remarks	At all events	At all events	At single event	At single event	N/A
Associate Membership	✓	N/A	N/A	N/A	N/A
Booth/Exhibit Table	✓	✓	✓	✓	N/A
Company information available to attendees	✓	✓	✓	✓	✓
Company Logo on WASS Website	✓	✓	During promotional period pre- and post-event	During promotional period pre- and post-event	N/A
Signage at events	✓	✓	✓	✓	N/A
Board recognition at start/end of events	✓	✓	✓	✓	N/A
Name/logo on event marketing literature and advertising as applicable	✓	✓	✓	✓	✓
Complimentary attendance to meet and interface with speakers and attendees	4 attendees at each event	2 attendees at each event	2 attendees at event	1 attendee at event	N/A



Sponsorship Opportunities

Custom Sponsorship Opportunities

Please contact WASS to discuss customized Sponsorship opportunities you may have an interest in pursuing.

WASS is committed to creating custom sponsorship opportunities to fit the needs of your organization.

Platinum Industry Chapter Sponsor - \$4,000 a year

- Access to member directory and contact information
- **Introductory speaking opportunity at all events (limited to 5 minutes)**
- Booth / table at all events – premier location
- Flyers on all tables with their company information
- Marketing distribution at events at Welcome table
- **Company logo displayed on our website**
- Signage at our events
- Recognition by WASS at the start and end of each event
- **Name placed in paper, on all marketing brochures and advertising**
- **Opportunity to meet and interface one on one with our guest speakers**
- Four guests invited from organization to attend all events

Gold Chapter Sponsor - \$2,000 a year

- Sponsorship and attendance at all events in the calendar year
- Access to member directory and contact information
- Booth / table at all events
- Marketing distribution at events
- **Signage at all events**
- **Recognition by WASS at the start and end of each event**
- **Complimentary attendance for one guest at our affiliate chapter organization events**

Silver Industry Event Sponsor - \$1,500

- Attendance at event for up to 2 people; one guest invited to sit at head table
- Access to member directory and contact information
- **Introductory speaking opportunity at sponsored event (limited to 5 minutes)**
- Booth / table at all events – premier location
- Flyers on all tables with their company information
- Marketing distribution at events at Welcome table as well
- **Company logo displayed on our website and on all marketing for event**
- Signage at sponsored event
- Prominent recognition by WASS at the start and end of each event
- **Name placed in paper, on all marketing brochures and advertising**
- **Opportunity to meet and interface one on one with event guest speakers**



Sponsorship Opportunities

Bronze Event Sponsor - \$500

- Sponsorship and attendance at event for up to one attendee
- Access to member directory and contact information
- Booth / table at event
- Marketing distribution at event

Advertising Only - \$250

We will place your company's logo in printed materials, provide your marketing collateral on our guest tables and/or at the Welcome table.

NOTE: None of these sponsor levels include sponsorship of or attendance to the Midwest Staffing Conference or the Staffing Owners' Retreat co-sponsored by the Wisconsin Association of Staffing Services (WASS) and the Illinois Search and Staffing Association (ISSA).