



## Why Sponsor the Wisconsin Association of Staffing Services?

Be exposed to owners and senior leaders of the staffing industry in Wisconsin. The Wisconsin Association of Staffing Services (WASS) has been working since 1971 to provide a common voice to our state's staffing agencies while supporting the needs of an increasingly complex business and regulatory environment.

Our mission is to support, expand, and unify membership with legal and legislative advocacy, educational opportunities, networking, community relations, and high ethical standards.

Our members turn to WASS to:

- Provide Wisconsin's Staffing Industry with a persuasive, influential and unified legislative voice
- Gain access to professional development opportunities for staffing industry professionals at all levels
- Network peer-to-peer with industry professionals
- Stay current with legislative and industry trends impacting the staffing industry and business
- Demonstrate your firm's commitment to high-ethics and standards for temporary staffing firms

WASS is made up of both national temporary help companies and local independent firms. Our direction is guided by our members, and the issues of all member companies are considered. WASS is your organization.

**WASS offers many benefits to its members and a chance for sponsors to be exposed to:**

- Outstanding Programs And Professional Development Opportunities
- Industry-Specific Webinars, Seminars, And Training Programs In Sales, Recruitment, Leadership And Operations
- Annual National Staffing Employee Week Recognition Program
- Legislative Monitoring, Lobbyist Action Plans And Legislative Alerts
- Networking Opportunities

To find out more information on WASS, visit [www.wass-wi.org](http://www.wass-wi.org).



Wisconsin Association of Staffing Services

## Sponsorship Opportunities

	Platinum Chapter Sponsor \$4,000	Gold Chapter Sponsor \$2,000	Silver Event Sponsor \$1,500	Bronze Event Sponsor \$500	Event Advertising \$250
WASS Membership List	✓	✓	✓	N/A	N/A
Event Attendee List	✓	✓	✓	✓	✓
5 minute Introductory remarks	At all events	At all events	At single event	At single event	N/A
Associate Membership	✓	N/A	N/A	N/A	N/A
Booth/Exhibit Table	✓	✓	✓	✓	N/A
Company information available to attendees	✓	✓	✓	✓	✓
Company Logo on WASS Website	✓	✓	During promotional period pre- and post-event	During promotional period pre- and post-event	N/A
Signage at events	✓	✓	✓	✓	N/A
Board recognition at start/end of events	✓	✓	✓	✓	N/A
Name/logo on event marketing literature and advertising as applicable	✓	✓	✓	✓	✓
Complimentary attendance to meet and interface with speakers and attendees	4 attendees at each event	2 attendees at each event	2 attendees at event	1 attendee at event	N/A



## Sponsorship Opportunities

### **Platinum CHAPTER Sponsor - \$4,000/year\***

- Access to Member Directory and Contact Information
- Eligible to receive Event Attendee List
- Introductory speaking opportunity at all events (limited to 5 minutes)
- Chapter Associate Membership included
- Booth / table at all Events
- Your company information distributed to all Event Attendees at Welcome table
- Your Company Logo displayed on WASS Website
- Your Company Logo included on Signage at our events
- Recognition by WASS at the start and end of each event
- Your Company Name/Logo included on marketing brochures and advertising
- Four guests invited from your organization to attend all events and interface with speakers, attendees and other sponsors

### **Gold CHAPTER Sponsor - \$2,000/year\***

- Access to Member Directory and Contact Information
- Eligible to receive Event Attendee List
- Introductory speaking opportunity at all events (limited to 5 minutes)
- Booth / table at all Events
- Your company information distributed to all Event Attendees at Welcome table
- Your Company Logo displayed on WASS Website
- Your Company Logo included on Signage at our events
- Recognition by WASS at the start and end of each event
- Your Company Name/Logo included on marketing brochures and advertising
- Two guests invited from your organization to attend all events and interface with speakers, attendees and other sponsors

### **Silver EVENT Sponsor - \$1,500\***

- Access to Member Directory and Contact Information
- Eligible to receive Event Attendee List
- Introductory speaking opportunity at Event (limited to 5 minutes)
- Booth / table at Event
- Your company information distributed to all Event Attendees at Welcome table
- Your Company Logo displayed on WASS Website during Event period
- Your Company Logo included on Signage at Event
- Recognition by WASS at the start and end of Event
- Your Company Name/Logo included on marketing brochures and advertising for Event
- Two guests invited from your organization to attend Event and interface with speakers, attendees and other sponsors



## Sponsorship Opportunities

### **Bronze EVENT Sponsor - \$500\***

- Eligible to receive Event Attendee List
- Introductory speaking opportunity at Event (limited to 5 minutes)
- Booth / table at Event
- Your company information distributed to all Event Attendees at Welcome table
- Your Company Logo displayed on WASS Website during Event period
- Your Company Logo included on Signage at Event
- Recognition by WASS during Event
- Your Company Name/Logo included on marketing brochures and advertising for Event
- One guest invited from your organization to attend Event and interface with speakers, attendees and other sponsors

### **EVENT Advertising Only - \$250\***

- Eligible to receive Event Attendee List
- Your company information distributed to all Event Attendees at Welcome table
- Your Company Name/Logo included on marketing brochures and advertising for Event

### **Custom Sponsorship Opportunities**

Please contact WASS to discuss customized Sponsorship opportunities you may have an interest in pursuing. WASS is committed to creating custom sponsorship opportunities to fit the needs of your organization.

***\* Note: These sponsor levels do not include sponsorship of attendance to joint or co-sponsored events which include the Midwest Staffing Conference and the Staffing Owners' Retreat co-sponsored by the Wisconsin Association of Staffing Services (WASS) and the Illinois Search and Staffing Association (ISSA).***



Wisconsin Association of Staffing Services

## Sponsorship Opportunities



Wisconsin Association of Staffing Services

### WASS Legislative Conference | Event Sponsorships

Annual Event each November – Madison, WI

#### **\$2,500 – Keynote Speaker Sponsorship**

The opportunity to sponsor our keynote speaker. Receive premium recognition at the conference through a variety of mediums. Sponsorship includes exhibit booth and 2-3 minute timeslot to speak to conference attendees prior to delivery of keynote address.

#### **\$2,000 - Lunch Sponsorship**

The opportunity to provide the buffet lunch and beverages to conference attendees. Recognition at the conference through a variety of mediums. We allow up to two (non-competing) sponsors for this level. Exhibit booth and 2-3 minute timeslot to speak to address conference attendees.

#### **\$1,000 - Breakfast Sponsorship**

The opportunity to provide the breakfast treats and beverages as a warm welcome to conference attendees. Recognition at the conference through a variety of mediums. We only allow one sponsor for this level. Exhibit booth and 2-3 minute timeslot to address conference attendees.

#### **\$750 - Drink Sponsorship**

The opportunity to provide Beer, Wine and non-alcoholic beverage options during an afternoon break as conference attendees wind down to settle in for the final presentation of the day. Recognition at the conference through a variety of mediums. We only allow one sponsor for this level. Exhibit booth and 2-3 minute timeslot to address conference attendees.

#### **\$500 - Dessert Sponsorship**

The opportunity to provide afternoon snack and dessert options with lunch or during a break as conference attendees walk through the exhibit hall during the afternoon of the conference. Recognition at the conference through a variety of mediums. We only allow one sponsor for this sponsorship level. Exhibit booth and 2-3 minute timeslot to address conference attendees.

#### **\$275 – Exhibit Booth**

Hosting a booth in our exhibit hall is a great way to speak to conference attendees. Attendees are incentivized to visit each booth with games, food and beverages during multiple breaks. Guests walk through the exhibit space to enter the main conference room. Exhibitors are encouraged to bring (and display!) a prize item to donate to the “raffle” that takes place during the final wrap up as a fun WASS tradition. Exhibitors are recognized at the event.

#### **Custom Sponsorships Available:**

*WASS is always seeking creative partners that might be willing to donate items that can provide added value to members and enhance their positive experience at the conference. If you are willing to donate tote bags, lanyards, or other items, please reach out to us to further discuss this custom option.*



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American Staffing Association