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Leadership & Legislative Fall Conference
WASS 2026: Influence
Leading the Conversation. Shaping the Future.
Thursday, November 5, 2026

8:30 AM - 8:45 AM	Welcome and Opening Remarks/Why WASS? Sara Luchsinger, WASS President SEEK Careers/ Staffing	Mike Gotzler, WASS Board Member Littler
8:45 AM - 9:30 AM	Leading Through Complexity Dan Burnett Interactive leadership experience	
9:30 AM - 10:15 AM	Wisconsin Workforce Outlook Rachel Ver Velde, Associate VP of Government Relations & Sr. Political Advisor Wisconsin Manufacturers & Commerce (WMC)	
10:15 AM - 10:45 AM	Break/Visit Exhibitors	
10:45 AM - 11:45 AM	After the Ballots: Staffing's Legal and Legislative Outlook for 2027 Toby Malara, Vice President of Government Affairs American Staffing Association	
11:45 AM – 12:30 PM	Lunch, networking and visit with the Exhibitors	
12:30 PM - 1:15 PM	Become the Growth Leader Your Staffing Company Needs David Searns, Co-CEO Haley Marketing	
1:15 PM - 2:00 PM	Legal & Legislative Panel Toby Malara, American Staffing Association Michael Gotzler, Littler Mendelsen Lia Elliott, Staffing GC Tim Szuhaj, Staffing Industry Analysts	
2:00 PM - 3:00 PM	Staffing Situation Room Collaborative challenge: teams discuss assigned staffing challenge, present solutions and hear feedback from Industry Partner judges	
3:00 PM - 3:30 PM	Closing Remarks and Raffle	

