



WASS Legislative Conference | Event Sponsorships

November 5, 2026 – Madison, WI

\$2,500 – Keynote Speaker Sponsorship

The opportunity to sponsor our keynote speaker. Receive premium recognition at the conference through a variety of mediums. Sponsorship includes exhibit booth and 2-3 minute timeslot to speak to conference attendees prior to delivery of keynote address.

\$2,000 - Lunch Sponsorship

The opportunity to provide the buffet lunch and beverages to conference attendees. Recognition at the conference through a variety of mediums. We allow up to two (non-competing) sponsors for this level. Exhibit booth and 2-3 minute timeslot to speak to address conference attendees.

\$1,000 - Breakfast Sponsorship

The opportunity to provide the breakfast treats and beverages as a warm welcome to conference attendees. Recognition at the conference through a variety of mediums. We only allow one sponsor for this level. Exhibit booth and 2-3 minute timeslot to address conference attendees.

\$750 - Drink Sponsorship

The opportunity to provide Beer, Wine and non-alcoholic beverage options during an afternoon break as conference attendees wind down to settle in for the final presentation of the day. Recognition at the conference through a variety of mediums. We only allow one sponsor for this level. Exhibit booth and 2-3 minute timeslot to address conference attendees.

\$500 - Dessert Sponsorship **SOLD**

The opportunity to provide afternoon snack and dessert options with lunch or during a break as conference attendees walk through the exhibit hall during the afternoon of the conference. Recognition at the conference through a variety of mediums. We only allow one sponsor for this sponsorship level. Exhibit booth and 2-3 minute timeslot to address conference attendees.

\$275 – Exhibit Booth

Hosting a booth in our exhibit hall is a great way to speak to conference attendees. Attendees are incentivized to visit each booth with games, food and beverages during multiple breaks. Guests walk through the exhibit space to enter the main conference room. Exhibitors are encouraged to bring (and display!) a prize item to donate to the “raffle” that takes place during the final wrap up as a fun WASS tradition. Exhibitors are recognized at the event.

Custom Sponsorships Available:

WASS is always seeking creative partners that might be willing to donate items that can provide added value to members and enhance their positive experience at the conference. If you are willing to donate tote bags, lanyards, or other items, please reach out to us to further discuss this custom option.

***For additional sponsorship information, please contact
Shelly Wilkinson, Executive Director at shelly@wass-wi.org or call 414.975.9391.***